

The ultimate resource for merchants to develop and optimize social media campaigns

- socialpda is an all inclusive shopping platform that helps people find the best of what what their area has to provide.
- Combining elements of user reviews, social networking, geo-location, and integrated promotional tools, socialpda helps connect the right businesses with the right users who, in turn, will likely become valuable customers.
- socialpda works with these merchant members to create exclusive deals for it's users, designed to generate buzz and excitement about their business, as well as strengthen the community the growing community on the network.



••• socialpda



Exclusive Profiling

Merchants gain access to an easy to use profile management system. Each profile is built by the socialpda team and includes custom photographs, a sleek design, and increased exposure to the socialpda community.

[pda'erpaga](#) | [thelist](#) | [thedeal](#) | [exclusiveoffers](#) | [logout](#)

[Favorite Merchant](#)

2 Favorite of your friends | 5 Favorite of their friends | 17 Favorites of all socialpda

[Favorite Merchant](#)

2 Favorite of your friends | 5 Favorite of their friends | 17 Favorites of all socialpda

Map

[Connect with...](#)
 No connections found. Please make sure your 2pcode and keywords are up to date in your profile.

Dates to Remember
 May 5 Cinco De Mayo
 May 9 Mother's Day
 May 15 Armed Forces Day
 May 31 Memorial Day

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Direct Contact

Communication flows both ways with socialpda, allowing businesses to directly connect with users who express interest in your services. Access reviews, target exclusive offers or personally converse with patrons.



Effortless...

socialpda
the socially acceptable public display of affection

Taste-SF

Overview Offers Connections themerchantlist Reports Profile

Create Offer

Simply enter the details of your offer and your target information

Website

Offer Details Profile Hobbies Holidays & Occasions

Offer Title: Summer Photography Specials! Required

Offer Type: Deals Required

Category: Misc Required

Description: Offer any promotion at any time for your business posted exclusively on your public profile!

Offer Code: Customize your code!

Offer URL: http://www.taste-sf.com Required Ex: http://www.yoursite.com/myoffer.html

Buy Now URL: http://www.taste-sf.com/buynow This link will be visited when a user clicks Buy Now

Start Date: June 5 2010 00:00 Required All times are Pacific

End Date: June 18 2010 23:59 Required

Image: Choose File P2 Fashion ...00 copy.gif
Will be resized to 64x64

Back Create

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follow socialpda

 **Bubbly Special by the Bottle** *Buy Now*
- Every Tuesday & Wednesday - 15% off a bottle of Champagne of your choice (20% for hospitality folks) For reservations, call (415) 434-4204 or come right in!
★★★★★
Ends: December 31
All Deals for Bubble Lounge Worked Today?  
2 Comment(s)  Add to thelist  Send

Develop and run exclusive promotions, which allow you to specifically target the correct demographic. Specially developed social networking integration creates an awareness of your business that will spread virally through the web with virtually no effort.

...Campaign Management

The “Nuts and Bolts” of Additional socialpda Features

- thelist** -socialpda's innovative and interactive wish list tool allows users to store and share the things they want to buy. Integration with Firefox and site parsing enables any item from any website to be added with ease.

See the users who have your product/services on their list!

- socialcred** -socialpda's user reward points. Unlike other forms of virtual currency, **socialcred** can be used to buy REAL goods and services, making just as valuable as money in your wallet.

- mobileapp** - socialpda's mobile link to the social world allows users to access socialpda from anywhere.

- facebookapp** -socialpda's part fun, part function app helps to match users with businesses and deals



socialpda's thedeal

socialpda partners with business members to offer exclusive deals that are available for a very limited time. These offers create a media buzz that lasts long after the promotion has ended, exposing each business to thousand of people as it virally spreads though social networking channels.

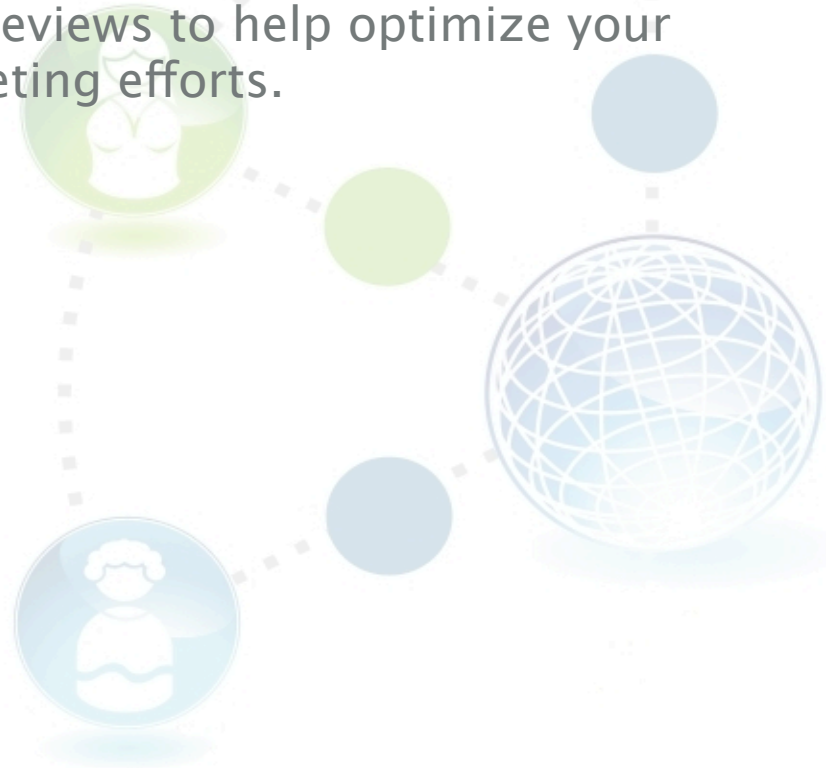


socialpda's thedeal

Priceless Analytical Data



Access invaluable data about potential customers. **socialpda** offers real time analytical data in response to promotional campaigns and user geo-location information, as well as suggest connections and provide user reviews to help optimize your marketing efforts.





Unlike other social marketing platforms currently available, **socialpda's** focus on merchant connectivity, integration with social networking and geo-location technologies enables any business to build lasting relationships with new customers. Ultimately, **socialpda** offers unprecedented control over online marketing efforts.

Generate Valuable Customers



Quick Registration

* First Name	* Last Name
<input type="text"/>	<input type="text"/>
* Phone No.	* Email
<input type="text"/>	<input type="text"/>
Company	Feature City
<input type="text"/>	<-- Select -->

Simply fill out the quick registration at www.socialpdaworks.com
The socialpda team will create your profile and alert you when it is ready to use. All you have to do is log in, start running promotions and network with the community.

Signing Up Is Easy!

